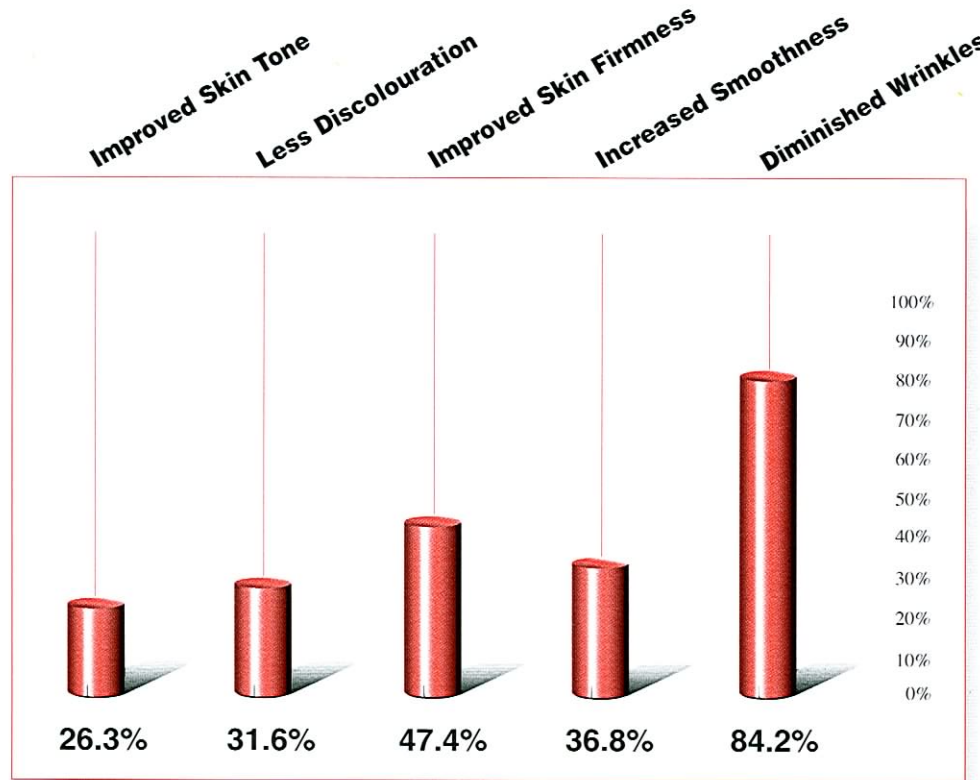




84.2% observed reduction in wrinkles!

Clinical trial reveals dramatic improvement in skin firmness and tone after three months



**PERCENTAGE OF TEST SUBJECTS SHOWING IMPROVEMENT BETWEEN CELLEX-C AND CONTROL
(BASED ON CLINICIAN ASSESSMENTS)**

Moon Mapping Technology demonstrates the efficacy of Cellex-C

Optical profilometry was used in order to enable an objective evaluation of changes in facial topography as a result of using Cellex-C Serum for three months. This procedure entails use of a silicone rubber mold to obtain an exact impression of facial lines and irregularities. The resulting imprint is then converted into a reverse image which depicts wrinkles as hills and smooth skin as valleys, permitting exact measurement of skin topography similar to that done to map the lunar landscape.